



The Bill Sugra Memorial Fund
c/o St. Thomas More Catholic Church
1040 Flexer Avenue
Allentown, PA 18103

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Lehigh Valley, PA
Permit No. 129



Friday, August 22, 2014
Green Pond Country Club
Bethlehem, PA

encourage, support and assist

The **Bill Sugra Memorial**



GOLF TOURNAMENT NEWS

Editor: Erik Ridley Designer: Debra Martin

SUMMER 2014

Because we remember

THANK YOU FOR YOUR CONTINUED SUPPORT!
Sponsors • Players • Volunteers



*Thank you
to our
level
sponsors!*



Lee K., Marcel V., Don P., Brian B.



Our wonderful volunteers



*Thank you
to our
hole
sponsors!*

BECAUSE OF YOU,

your dedication and generosity over the past 12 years we have been able to encourage, support and assist many organizations and individuals in the Lehigh Valley community, close to \$400,000 has been raised with your continued support as we honor the memory of our son.

THE BUTTERFLY...

The leaves of autumn are covered by the snows of winter-but the leaves will return in the spring. The waves of the sea break upon the shore and then slide back into the sea to become waves once again. There is nothing in this life that is without its cycle of life, death and rebirth.

The butterfly is one of God's finest images of the gift of new life, emerging from its dark cocoon to its new splendor and glory, beautiful to behold and symbolizing the magnificent mystery of springtime that out of seeming death comes new life.

The memory of Bill Sugra is very much like the butterfly. He loved life and he loved each and every person whose life he touched. He helped us all to emerge from our gray moments by the light he spread with his smile and his caring and his love. Because he cared, he lifted us up.

We chose the butterfly as a symbol on our brochures and letterheads for the Bill Sugra Memorial Fund because of his memory we strive to bring the hopeless to hope, the discouraged to confidence and the depressed to new life.

STARTER'S SHACK

We are really in the full swing and hard at work planning the **13th Annual Bill Sugra Memorial Golf Outing on Friday, August 22, 2014 at Green Pond Country Club.** As always we are deeply touched by the outpouring of love and commitment of our dear family and friends who have supported us for the past **12 years.**

Your kindness will always be cherished in our hearts, whether it is the phone calls, our volunteers, our committee members, golfers, sponsors, or just your notes that you send us, it is all deeply appreciated. Without your love, support and, financial contributions it wouldn't be possible to touch so many lives.

The popular junior event will be back again this year, with kids from Embrace Your Dreams and the First Tee of the Lehigh Valley arriving in the morning for some instruction and some fun on the golf course. It's always a big highlight of the golf outing.



Children from Embrace Your Dreams and the First Tee of the Lehigh Valley.

This year our golfers are invited to participate in the **Pot of Gold** challenge. Each golfer will be able to pay \$5 for a chance to have his or her tee shot on a par 3 land in a circle on the green. If you do get into the circle, you will share 50% of the Pot of Gold with any other successful participants.

Also, we're changing up the photo contest!!! As always you can bring your own costume but **Jen Normand**, one of our fabulous photographers, will be bringing a grab bag of interesting dress up articles to spice up your pictures.

Once again, you also have an opportunity for a chance at the **Hole-In-One Contest** to win **\$10,000.** In the 12 years of since our golf outing



Gregg Blaha and one of the young golfers.



we have had 2 lucky winners. This content is being provided by **Paul Eifler** and **Mike Netzik, Jr.** from **Ameriprise Financial.** If you need an outstanding financial person, those two are the best. We have been blessed over the years by their generosity.

The Bill Sugra



MEMORIAL FUND MISSION STATEMENT

The Bill Sugra Memorial Fund was established in memory of Bill Sugra, a compassionate, caring and loving young man whose life was tragically taken by the terrorist acts of September 11, 2001, at the World Trade Center in New York City.

The purpose of the fund is to encourage, support and assist the needy and disadvantaged to improve their lives during times of difficulty, regardless of location, race, religion, or gender.

HOW YOU CAN HELP...

Please send contributions to:
The Bill Sugra Memorial Fund
c/o St. Thomas More Church
1040 Flexer Avenue
Allentown, PA 18103
For information:
esugra@cs.com

The Bill Sugra Memorial Fund is a section 501(c)(3) charity and contributions are tax deductible.

Thank you!

We will also have a fantastic silent auction item given by a very dear and special friend **Woody Saylor**. Woody is a security guard in the locker room for the **NY Yankees Spring Training Facility** and has personal contact with all of the Yankees. Well, he has gotten us a signed autographed baseball by **Reggie Jackson**, can you believe it!!!! **THANK YOU, WOODY!!!!!!**

After a round of golf, participants are invited back to the clubhouse for a buffet dinner, awards presentation, silent auction, and short program. We also will have a dynamic guest keynote speaker.

So, if you have not registered yet please do so, because space is limited. You can register online to **golf, sponsor, or just come for dinner** by going to the website (www.billsugramemorial-fund.org). We welcome all to come to the dinner; you do not have to golf with us. If you have any questions, absolutely give us a call at **610-776-4039**. You would not believe what a great dinner Green Pond Country Club provides and it is only **\$35**.



Over the years our family has been touched with the postings on Facebook. So with the help of **Alex Spatz**, he is going to help us move into the 21st century with a **Facebook fan page!!!!**

I would like to share a few of the touching postings that we have received over the years on our personal Facebook page. We hope you know what they have meant to us. Those postings continue to warm our hearts and gives us the strength we need to continue to honor **our son's** life.

Today I visited the 9/11 Memorial and I stopped at the North Pool to try and find my cousin's name. Quickly realizing that the names were not in alphabetical order I stopped at the first open spot along the perimeter to use the app to find his. As I looked down at my phone, I realized I was staring directly at his name. I could have stopped a foot to the left or a foot to the right but I stopped right there amongst thousands of names. Call it what you want but there was definitely someone looking down leading me in the right direction...

Jaime Bivona (my cousin's daughter)

My thoughts and prayers are with you as always. When I was with your class, they made drawings and sent them to a man who worked at Ground Zero. You

may remember because you had asked me for his name at the time. Brittani Atiyeh had sent him a drawing of a girl and a dalmation. On it she wrote, "Thank you for saving America." This man framed the picture and kept it with him in NYC. He was later called to New Orleans to help after Katrina, again he took the picture with him and hung it on his office wall. He said that it has helped him and many others over the years. I wanted you to know. I'll be contacting Brittani, because he'd like to thank her. Children are not aware of just how powerful they are.

Barbara Zwickl (she had taken over my 2nd grade class during September 11, 2001)

Every time I pass through Lindberg Park up the street from my house, I look at his memorial tree and name sign and think of him even though I never knew him, I was deeply affected by 9/11/2001. I usually visit there on 9/11 to remember all of the fallen from that day. All the best to you and your family. I will never forget.....

Nancy Sopko

So be on the look out for the debut of our new **Facebook fan page!!!!!!**



We also want to give you an update on the Bill Sugra Memorial IUP Scholarship. The 2014 recipient is Breanne Loveland, who is pursuing a B.S.in Finance and minor in Economics. Breanne, who is from Cheswick, PA, was award-

ed the \$2,000 scholarship, which is matched by IUP for outstanding academic achievement.

As you know, the scholarship is named for the late Bill Sugra, a 1993 graduate of IUP's Eberly College of Business and Information Technology who was killed in the attack on the World Trade Center on Sept. 11, 2001.

Breanne wrote:

As a recipient of the Bill Sugra memorial scholarship I would like to express my appreciations to you and the organization for your generosity and for caring about finance students like myself who are in financial need.

Once again, I want to thank you for the Bill Sugra memorial scholarship which has provided so much support and encouragement to both my family and me. I hope to be an individual that makes you and the Eberly College of Business proud by recognizing the values that Eberly College of Business teaches their students, and incorporate those into the responsibilities I have as Eberly's Student Managed Investment Portfolio group manager and the Student Finance Association vice president.

Our Event Manager **Gregg Blaha** was the one who made the scholarship possible and we also wanted to share his words on why he helps out with the Bill Sugra Memorial Golf Outing:

Wishes, hopes & dreams is what the Bill Sugra Memorial Fund means to me.

Tom Cieselka, who helped establish the inaugural Bill Sugra Memorial Fund Golf Outing, placed me in charge of managing the outing in Year 2. Now it is the longest, most successful and important fundraising project I have ever worked on.

Seeing how the Bill Sugra Memorial Fund has helped so many people motivates me to work harder. Everyone involved in the outing knows how special it is. I believe helping others creates positive energy that regenerates over and over... if the good we did in year one is still being felt; just think all we have accomplished over 12 years; it's amazing!

As we get ready for year 13; my thoughts are on Bill. He is the one who gets us together each year to help others, but if you think about it; he helps all of us live better lives. I am sorry to say I never had a chance to meet Bill, but I know we would have been good friends. We will never forget you Bill ... I am looking forward to seeing everyone again on August 22.

Gregg Blaha, Event Manager

Well, no newsletter is complete without an update of Reagan, who is now 4, and Tripp, who is now 3.



We recently had a special mother/daughter dinner at Woodstone Country Club with **Angela Salezze, Marla Salezze, Linda Sell, Tracy Sell, Reagan Sell, and of course me**. It was so much fun. Reagan was so excited to pick out which dress she wanted to wear



and, of course, the right accessories for the outfit. She got to be with the girls talking, laughing, telling jokes, and of course having a Shirley Temple. It's important to always have a toast to family, friends, love, and fun.



Well, all the guys also enjoyed a night at Steven's. It was **Richard Salezze, Nick Salezze, Roger Sell, Steven Sell, and Bill Sugra**. They enjoyed steaks on the grill, lots of appetizers, and many refreshments. When we got to Steven's everyone, including Tripp, were on the couch relaxing. They had a great night too!!!!



Tripp turned 3 on March 4th and we had a wonderful celebration for him. He is an amazing young man and can't believe he is 3 already. We are enjoying those two very much. They are the best and bring such joy to our lives. Thank you to Steven and Tracy for being such loving, caring, and devoted parents. We are truly blessed.

Wow, I can't believe I am 3 years old !!!!

We will never forget your generosity and we are so inspired by each one of you with your love, dedication, and commitment. We are looking forward to seeing each one of you

Friday, August 22, 2014 at Green Pond Country Club.

God Bless,
Bill, El, Steven, Tracy, Reagan and Tripp